

14th Annual Snowmass Retina & Eye Conference

EXHIBITOR PROSPECTUS

Monday, March 24th, 2025 – Friday, March 28th, 2025

Welcome

You're invited to the 14th Annual Snowmass Retina & Eye Conference, a premier global gathering of top ophthalmologists. Share your product vision, network with leaders in the field, and engage in dynamic discussions on Retina, Cataract, Anterior Segment, Glaucoma, Neuro Ophthalmology, Refractive & MIGS.

What to Expect:

- **In-depth Focus:** 50% of the conference is dedicated to interactive sessions with experts, allowing you to dive deep into the latest advancements.
- **Expanded Program:** We've grown to accommodate 150 attendees and offer 25+ hours of cutting-edge education.
- **Enhanced Exposure:** Showcase your products and services at our expanded vendor booths and benefit from increased sponsor recognition.

Don't miss this unique opportunity to shape the future of eye care. Register now and join us in Snowmass!

The Eye Research Foundation: Pioneering Vision Preservation

Dedicated to reducing blindness, the Eye Research Foundation is a driving force in advancing the diagnosis and treatment of eye diseases. Through innovative research, we strive to identify early intervention methods, empowering patients to maintain healthy vision throughout their lives. Our work encompasses a wide range of ocular conditions, including macular degeneration, glaucoma, diabetic eye disease, retinal vascular occlusive disease, and dry eye disease. We complement our research efforts with robust community outreach programs, further improving the ocular and systemic health of our patients.

Partner with Us

We invite you to explore our diverse sponsorship opportunities and join us in our mission to preserve vision. Together, we can make a meaningful impact. The Snowmass Retina & Eye Planning Committee is excited to share what promises to be our most informative conference yet, and we hope you'll be a part of it.

Review our Sponsorship Prospectus to learn more about how you can support our work.

Sincerely,

The Snowmass Retina & Eye 2025 Course Directors

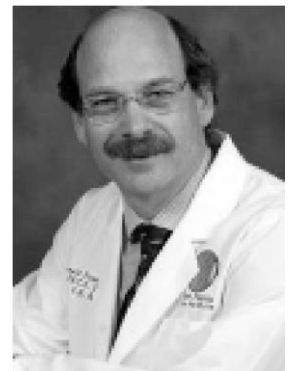
Past Course Directors

Richard F. Spaide, MD
Vitreous Retina Macula
Consultants of New York



Michael W. Stewart, MD
Mayo Clinic

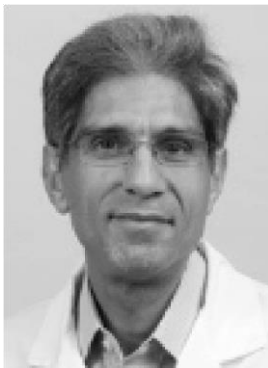
Ronald E.P. Frenkel, MD
Eye Research Foundation



Michael S. Ip, MD
UCLA

Retina & Cataract Faculty

Kendall E. Donaldson, MD
Bascom Palmer Eye Institute

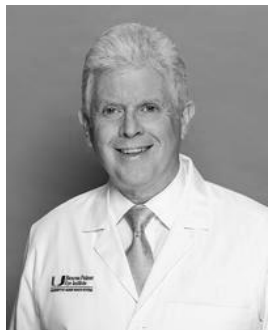


David Sarraf, MD
UCLA

Lee M. Jampol, MD
Northwestern
University



Terrence O'Brien
Bascom Palmer Eye Institute



MIGS, Neuro & Anterior Segment Faculty

Louis B. Cantor, MD
Indiana University



Robert L. Stamper, MD
University of California
San Francisco



Anna K. Junk, MD
Bascom Palmer
Eye Institute



Steven D. Vold, MD
Vold Vision



Past Course Directors

Richard F. Spaide, MD | Vitreous Retina Macula Consultants of New York

Michael W. Stewart, MD | Mayo Clinic

Michael S. Ip, MD | UCLA

Ronald E.P. Frenkel, MD | Eye Research Foundation

Keynote Retina & Cataract Faculty:

Kendall E. Donaldson, MD | Bascom Palmer Eye Institute

David Sarraf, MD | UCLA

Lee M. Jampol, MD | Northwestern University

Keynote MIGS, Neuro & Anterior Segment Faculty:

Louis B. Cantor, MD | Indiana University

Robert L. Stamper, MD | University of California San Francisco

Anna K. Junk, MD | Bascom Palmer Eye Institute



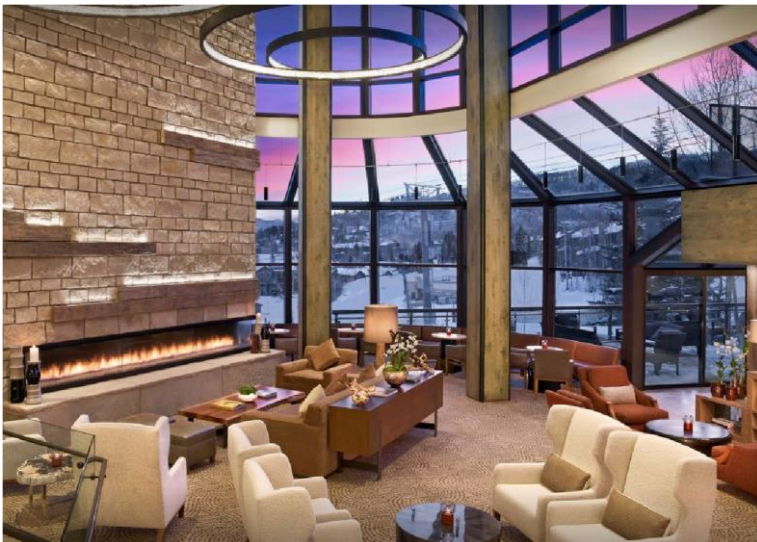
Key Facts



- ❖ **14th Annual Conference:** Join us in Snowmass Village, Colorado for our highly anticipated annual event.
- ❖ **Engage with Experts:** Connect with and present your latest advancements to 150+ top ophthalmologists.
- ❖ **New Sponsorship Opportunity:** Gain exclusive exposure with our 30-Minute Breakfast Seminar.
- ❖ **Forge Valuable Connections:** Build relationships and foster collaboration with key opinion leaders.
- ❖ **Extensive Education:** Access over 25 hours of Continuing Medical Education.
- ❖ **Specialized Focus:** Deepen your knowledge in subspecialty areas like Retina, Cataract, Anterior Segment, Glaucoma, Neuro Ophthalmology, Refractive & MIGS.

Don't miss this exceptional opportunity to learn, connect, and grow!

www.snowmasscme.com



SPONSORSHIP LEVELS

Emerald

\$25,000

Opportunity to sponsor a 30 minute talk to attendees and faculty | Your company logo/name featured as the lead sponsor in all promotions | Your company logo/name featured on our website with a link to your company's website | Your company logo/name featured on name badges for conference attendees. | Opportunity for a representative from your company to speak briefly to the audience and introduce the speaker. | Opportunity to have a (6) six foot skirted table (staffed or unstaffed, at your preference) with materials available for attendees on each day of the five days of the conference. | Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day. | Attendee contact information | Invitation to Snowmass Retina and Eye Cocktail Party | 8 complimentary representatives

RUBY

\$15,000

Your company logo/name featured as the presenter in all promotions | Your company logo/name featured on our website with a link to your company's website | Daily announcement prior to lecture acknowledging the presenting sponsors' support and availability each day to introduce a representative from your company. | Opportunity for a representative from your company to speak briefly to the audience and introduce a speaker. | Opportunity to have a (6) six foot skirted table (staffed or unstaffed, at your preference) with materials available for attendees on each day of the five days of the conference. | Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day. | Attendee contact information | Invitation to Snowmass Retina and Eye Cocktail Party | 6 complimentary representatives.

DIAMOND

\$10,000

Your company logo/name to appear on all promotions. | Opportunity to have a (6) six foot skirted table (staffed or unstaffed, at your preference) with materials available for attendees on each day of the five days of the conference. | Announcement made during the conference acknowledging the sponsors' support. | Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day. | 4 complimentary representatives

GOLD

\$8,000

Your company logo/name to appear on all promotions | Your company logo/name to appear on our website with a link to your site | Attendee Contact Information | Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day | Your company name/logo will appear on all Attendee Name Badges and Welcome Packet | Opportunity to have a (6) six foot skirted table (staffed or unstaffed, at your preference) with materials available for attendees on each day of the five days of the conference. | 2 complimentary representatives

Silver

\$5,000

Your company logo/name to appear on all promotions | Your company logo/name to appear on our website with a link to your site | Your company name/logo will appear on the table where refreshments are served for the attendees of the conference every day 2 complimentary representatives

30 Minute Breakfast Seminar

Only 5 of these opportunities are available

Your company logo/name will be on the Official Agenda

50-150 Attendees

* ~\$TBD per attendee + applicable taxes (currently 10.4%) in effect on the date(s) of the event and subject to change without notice. Prior to the application of any taxes, all meeting room, food and beverage, audio-visual and related services will be subject to a 25% administrative charge. Please note that the administrative charge is not a gratuity or tip and, accordingly, is subject to all applicable taxes. A portion of this charge (currently 15% of food & beverage sales) will be distributed directly to food & beverage staff as additional compensation for their services, while the remainder will be applied to costs and/or expenses other than employee wages.

** Requires purchase of Sponsorship Level

	Monday March, 24th	Tuesday March, 25th	Wednesday March, 26th	Thursday March, 27th	Friday March, 28th
Exhibit Times					
6:00am - 7:45am	Continental Breakfast 6:30am - 7:30am ★ ★ ◆ (Sponsor Name)	Continental Breakfast 6:30am - 7:30am ★ ★ ◆ (Sponsor Name)	Continental Breakfast 6:30am - 7:30am ★ ★ ◆ (Sponsor Name)	Continental Breakfast 6:30am - 7:30am ★ ★ ◆ (Sponsor Name)	Continental Breakfast 6:30am - 7:30am ★ ★ ◆ (Sponsor Name)
7:00am - 7:30am	Breakfast Seminar #1 7:00am - 7:30am ★ ★	Breakfast Seminar #2 7:00am - 7:30am ★ ★	Breakfast Seminar #3 7:00am - 7:30am ★ ★	Breakfast Seminar #4 7:00am - 7:30am ★ ★	Breakfast Seminar #5 7:00am - 7:30am ★ ★
7:30AM - 7:45am	General Session 7:45am - 11:00am ★ ★	General Session 7:45am - 11:00am ★ ★	General Session 7:45am - 11:00am ★ ★	General Session 7:45am - 11:00am ★ ★	General Session 7:45am - 11:00am ★ ★
11:00am - 4:30am	General Session 4:30pm - 6:15pm ★ ★	General Session 4:30pm - 6:15pm ★ ★	General Session 4:30pm - 6:15pm ★ ★	General Session 4:30pm - 6:15pm ★ ★	General Session 4:30pm - 6:15pm ★ ★
6:15pm - 7:00pm	Premier Networking Event 6:30pm - 7:30pm ★ ★	Faculty Dinner A 7:00pm - 9:00pm	Expedition Dinner 7:00pm - 9:00pm ★ ★ ★ ○	Premier Networking Event 6:30pm - 7:30pm ★ ★ ◆	Faculty Dinner B 7:00pm - 9:00pm
8 hours available each day					

- Key**
- ★ Full Tuition
 - ★ Retina Tuition
 - ★ Glaucoma Tuition
 - ◆ Sponsor/Non CME
 - Activity (Own Expense)

Additional Add-On Opportunities

Promotional Breakfast Symposium

- Host a dedicated breakfast session to engage with attendees.
- \$7,500 – Contact us for details.

Monday Opening Welcome Reception

- 20-minute introduction during the reception.
- \$3,000 – Contact us for details.

Wednesday Dinner

- 90-Minute promotional reception/dinner with a 15-minute introduction.
- \$10,000 – Contact us for details.

Registration Sponsor

- Promote your brand with banners at the registration desk.
- \$2,000 – Contact us for details.

Website Banner Ad

- Prominent banner ad placement on the event website.
- \$5,000 – Contact us for details.

T-Shirts or Beanies

- Branded apparel for attendees.
- \$1,500 – Contact us for details.

Attendee Meeting Bag

- Showcase your support with branded meeting bags.
- \$1,500 – Contact us for details.

Lanyards

- Highly visible sponsorship with branded lanyards.
- \$1,000 – Contact us for details.

Benefits for Sponsors

By becoming a sponsor of Retina & Eye 2025, your organization will enjoy a range of benefits that will enhance your brand visibility, provide networking opportunities, and establish your thought leadership in the field of ophthalmology. We are committed to delivering value to our sponsors and ensuring a mutually beneficial partnership. Here are some of the key benefits you can expect:

Brand Visibility:

- o Prominent placement of your company logo/name in event promotions, website, and printed materials, ensuring maximum exposure to a targeted audience.
- o Opportunity to display your company logo/name on name badges, conference materials, and refreshment tables, generating continuous brand recognition throughout the event.
- o Customized banners and signage at key locations, capturing the attention of attendees and reinforcing your brand presence.

Networking Opportunities:

- o Invitation to exclusive networking events, including the Snowmass Retina and Eye Premier Networking Event and VIP Facility Dinner, allowing you to connect with influential professionals, key opinion leaders, and decision-makers.
- o Access to a diverse and engaged audience of ophthalmologists, retinal specialists, researchers, and industry experts, fostering valuable connections and potential collaborations.
- o Attendee contact information, enabling you to follow up and build relationships with attendees, expanding your professional network.

Thought Leadership Exposure:

- o Opportunity to sponsor a talk or symposium, positioning your organization as a thought leader and providing a platform to showcase your expertise and innovations.
- o Speaking opportunities to address the audience and introduce speakers, establishing your organization's authority and credibility in the field.
- o Option to host a promotional breakfast symposium or sponsor specialized sessions, facilitating meaningful discussions and showcasing your organization's contributions.

Customized Sponsorship Packages:

- o Flexible sponsorship packages tailored to meet your organization's specific goals, budget, and preferences.
- o Customizable add-on opportunities such as promotional breakfast symposiums, welcome receptions, dinners, eblast banner ads, website banner ads, branded merchandise, and more, allowing you to further enhance your sponsorship presence.

We recognize the importance of delivering value to our sponsors and will work closely with you to maximize the benefits and ensure a successful partnership. Join us as a sponsor at Retina & Eye 2025 to elevate your brand, expand your network, and position your organization as a key player in the field of ophthalmology.

Testimonials

Here are some powerful testimonials from previous attendees and sponsors who have experienced the value and impact of Retina & Eye. Their words highlight the compelling reasons why you should participate in our event:

"I absolutely love Retina & Eye. It exceeded all my expectations, and I can't wait to return next year. The event's perfect size fosters meaningful discussions and connections that have truly elevated my professional growth."

- 2024 Attendee

"Retina & Eye in Colorado is an unbeatable combination. The stunning location not only attracts physicians but also provides a fantastic setting for them and their families. The well-paced sessions ensure an optimal learning experience, making it a must-attend event."

- 2024 Attendee

"Being a sponsor at Retina & Eye was an exceptional decision. The return to live, in-person interactions after three years was invigorating. The event was flawlessly executed, surpassing my expectations and leaving a lasting impression on all participants."

- 2024 Sponsor

These testimonials emphasize the unique benefits of attending Retina & Eye. From the opportunity to engage in fruitful discussions and networking, to the allure of the Colorado location, our event promises an unmatched experience for all attendees.

Join us at Retina & Eye and discover why it is the premier event in ophthalmology, delivering unparalleled value and opportunities for professional advancement.

Venue Information

Retina & Eye 2025 will be held at the prestigious Viceroy Snowmass. This exceptional venue offers a perfect combination of luxury, convenience, and natural beauty, ensuring a memorable experience for our conference attendees.

Venue: Viceroy Snowmass – 130 Wood Rd, Snowmass Village, CO 81615

Amenities:

- o Viceroy Snowmass provides upscale accommodation with comfortable and well-appointed rooms, offering a luxurious and relaxing stay for attendees.
- o State-of-the-art conference facilities equipped with the latest audiovisual technology, creating an optimal environment for engaging presentations and discussions.
- o On-site dining options offering a diverse selection of culinary delights, ensuring attendees can indulge in delicious meals and refreshments throughout the event.
- o Access to recreational amenities such as fitness centers, spa facilities, and outdoor activities, allowing attendees to unwind and make the most of their time in Snowmass.

Location: Discover a newfound sense of connection — to the outdoors, each other, and yourself. It's time for a truly uplifting getaway featuring the country's best hiking and biking trails, surrounded by the majestic peaks of Snowmass. Here at the only luxury resort in Snowmass, you can explore the local flavors of Colorado High Country at our restaurants. Get in touch with inner peace at our spa, a sprawling 7,000-sq-ft sanctuary, and outdoor pools. And relax in our spacious residences and suites — each of them a slice of modern luxury in the mountains. Come for the thrill of adventure, a quiet sanctuary, and to create lifelong memories.

We have carefully chosen the Viceroy Snowmass as our venue to ensure that our attendees have an exceptional experience in a beautiful setting that reflects the caliber of our event. For more information about the Viceroy Snowmass, please visit their website at <https://www.viceroyhotelsandresorts.com/snowmass> or contact us directly.

Contact Details

For further information and inquiries regarding sponsorship opportunities at Retina & Eye 2025, please feel free to reach out to us using the following contact details:

Address: 509 SE Riverside Drive #304, Stuart, Florida 34994

Phone: 772-287-1750 Email: info@snowmasscme.com

Website: snowmasscme.com

Our dedicated team at Retina & Eye 2025 are available to provide detailed information about sponsorship packages, answer any questions you may have, and assist you in customizing your sponsorship experience to meet your specific goals and requirements. We value your interest in partnering with us and look forward to discussing how we can create a mutually beneficial collaboration.

Don't miss the chance to showcase your organization's commitment to excellence in ophthalmology and gain valuable exposure at Retina & Eye 2025. Contact us today to explore the available sponsorship opportunities.

Snowmass Retina & Eye 2025

Exhibitor Contract

To guarantee participation, a signed contract with full payment must be received prior to January 30th, 2025.

Exhibitor Information

Company Name

Address

City State Zip Country

Name and Title of Company Contact

Phone Number and Email of Company Contact

Exhibitor Fees

Emerald (\$25,000) Ruby (\$15,000) Diamond (\$ 10,000) Gold (\$8,000) Silver (\$5,000)

Payment Method

Check enclosed (payable to Physician's Conference Association) I have enclosed the following amount:

\$ _____

Please charge my MasterCard AmEx Visa

Account Number

Expiration

Security Code

Cardholder's Name as it Appears on the Card

Signature

Date

Billing Address if Different than Above (Street, City, Zip, Country)

Cancellation Policy

Exhibitors who have reserved space may cancel participation in writing prior to November 31st, 2024 with a full refund minus a \$500 handling fee. Cancellations received from December 1st, 2024—Jan. 30th, 2025, will be honored, minus a handling fee equal to 50% of the exhibitor's total fee. There will be no refunds for cancellations made after January 31st, 2025, regardless of cause. Payments made by card may be sent to the email or fax below. Payments made by check may be sent to Eye Research Foundation | 509 S.E. Riverside Dr. Suite 302 Stuart, FL 34994
info@snowmasscme.com | P 772 287 1750 | F 772 287 0507

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